



**Our Patterns - Your
Flair for Color!**

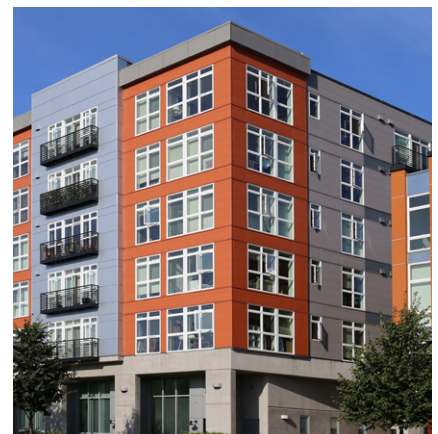
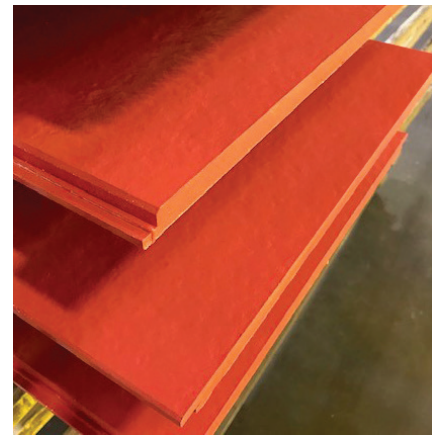
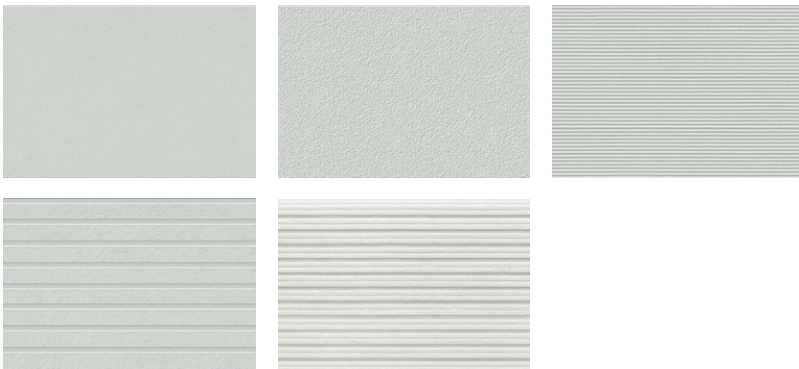
➔ We heard you! You wanted more creative freedom. We responded by bringing you the CREATIV™ custom color program.

CREATIV™ custom color panels utilize a two-coat finish – color plus a protective coating – to provide additional UV resistance and color stability. CREATIV offers one of the most comprehensive color matching programs for fiber cement panels, allowing for an unlimited number of custom colors with precise and accurate color matching. Choose from the Miller Paint color fan deck of more than 1400 colors, or send us any color swatch (including the manufacturer name, color name and color numbers) and we'll make panels to match. CREATIV gives you more creative freedom than ever before.

We can also respond quickly to the latest industry trends and satisfy specific demands of our customers because the CREATIV program is designed for easy updates and expansion.

For more information, visit ceraclad.com

CERACLAD CREATIV™ is available in our Contemporary Smooth, Textured Stucco, Zen Garden, 8 Reveal and Cast Stripe textures.





**With More Than 1400 Choices
You Can Use Color in Your
Design Like Never Before**



CREATIV™
CUSTOM COLOR PROGRAM

 **CERACLAD**
Rain Screen Exterior Siding System

MILLER PAINT
KELLY MOORE PAINTS

Bringing Your Imagination to Life





→ **Easy 3-Step Ordering Process**

- 1. Color Selection** Select your color, submit your order form (available on our website) and receive your samples.
- 2. Color Approval** Sign the back of one sample (using a black Sharpie). Complete and sign the Custom Color Product Approval Form provided electronically when you received the custom color samples. Send the signed sample and completed form to CERACLAD.
- 3. Order Product** Submit your purchase order as you normally would and include the unique SKU number(s) as your color selection.

→ **Program Details**

Our CREATIV™ custom color finish utilizes a two-coat finish system: color plus protective coating to provide additional UV resistance and color stability.

Custom colors may be selected from a CERACLAD CREATIV™ color fan deck by Miller Paint or you may provide a Benjamin Moore or Sherwin Williams color number and let us match your selection for you.* CERACLAD CREATIV™ is available in Contemporary Smooth, Zen Garden, Textured Stucco, 8 Reveal and Cast Stripe.

CERACLAD will produce 4" x 8" color samples for your approval. CREATIV™ samples will be sent out within two weeks of receipt of the Color Selection Form, unless otherwise noted. If the samples don't meet your project requirements, a new Color Selection Form will need to be submitted. Upon acceptance of the color sample, the Custom Color Product Approval Form should be submitted. Once the form and samples are returned we will provide unique SKU numbers for all products and colors for ordering.

CREATIV™ orders will be shipped from our finish factory in eight to ten (8-10) weeks from the date of acceptance of your purchase order.

*Certain colors are only available for indoor applications. Contact your local representative for more details or assistance with your custom color selection.

→ **Learn more at ceraclad.com**



Please visit our website for additional CERACLAD product information including:

- Product samples
- Custom color samples
- Specifications
- CAD details
- Product performance & approval documents
- MSDS

www.ceraclad.com

Manufactured by:
KMEW Co., Ltd.
13F, Crystal Tower Bldg.
1-2-27 Shiromi, Chuo-Ku, Osaka 540-6013
Japan

Represented by:
KMEW USA Inc.
15359 NE 90th Street, Redmond, WA 98052
USA

CREATIV™
CUSTOM COLOR PROGRAM